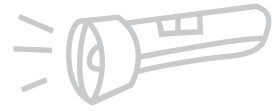




Interesting & Important Ideas



An important **main idea**.



What's the one most important thing the author wants the audience to know? Why is it important to the author? Why is it important to the audience?



Interesting **details**.



Which details are the most interesting? How do they help the audience understand the main idea?



“**Showing,**” not just telling.



Where does the author use “showing” details? How does the “showing” help to improve the audience's understanding?



A **clear** and meaningful **purpose**.



Why did the writer write this? Why is this a good reason to write something? What does the author want the audience to think and/or do?



Something **unusual** or **surprising** that **works**.



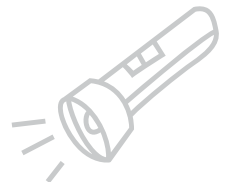
What is surprising or unusual about the writing? How does this differ from other things you've read?



Ideas

Fun & Interesting!

You might learn something new!



My writing has an **important message.**



*The one most important thing
I want my audience to know is...*



I included lots of **interesting details.**



*The most interesting thing
about my topic is...*



I wrote this **for a good reason.**

I wrote this because...

